

The never-ending Mannequin Challenge



Previous Ad

Audi: Art



Next Ad

IKEA: A Good Listener



ALS League: The never-ending mannequin challenge

★ 10.0 ★★★★★★★★★★

Media Type:  Film

Brand



Agency



Country: [Belgium](#)

Industry: [Public Interest, NGO](#)

Just when you thought you saw enough #MannequinChallenge, we decided to make this one.

Credits

Advertising Agency:

[Publicis, Brussels, Belgium](#)

Creative Directors:

[Tom Berth](#), [Geert De Rocker](#), [Naïm Baddich](#)

Creative Team:

[Marc Richard Vander Heyden](#), [Massimo De Pascale](#), [Massimo Regaglia](#), [François Massinon](#), [Pierre Urbaniak](#)

Account Manager:

[Frédéric Sodermans](#)

Producers: