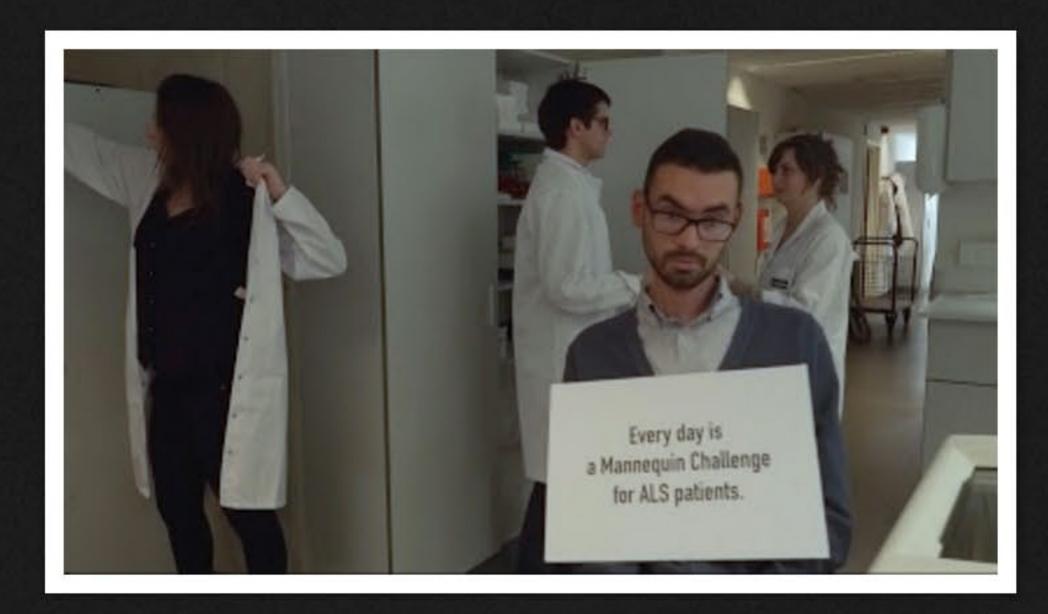
ALS League - The never-ending mannequin challenge

I know that we've all seen more than enough videos called "The Mannequin Challenge" but this one from ALS League (ALS=Amyotrophic Lateral Sclerosis) is different and for a good cause.

Watch the video

here: https://www.facebook.com/ALSLiga/videos/1277471028993091/

The first seconds you are watching a regular Mannequin Challenge: you see a medical lab with researchers and professors in white coats that – as they are supposed to - remain motionless while the camera winds its way through the area. But when the last mannequin appears, the challenge gets a whole other meaning. While the researchers continue their activities, the last mannequin remains motionless. The person carries a sign that says "For ALS-patients, every day is a Mannequin Challenge." It's clear that this person has ALS, a progressive neurological disease that causes dysfunction of the nerves that control muscle movement, leading to muscle weakness, gradually affecting nerves that control breathing and other vital bodily functions, resulting in death within 2 to 5 years' time. A disease that cannot possibly leave people unmoved.



The Belgian ALS League and the researchers in the movie are in need of funds to continue their research on ALS. You can help by donating and sharing this video.



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